Analysis on Education Management Training Model for Overseas Students Convergence under the Background of “Belt and Road"

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Abstract

With the development of “Belt and Road Initiative”, the number of overseas students studying in Chinese Universities has increased. In 2018, the number of international students from 196 countries and regions has increased to 491,185. The education management of international students in China has become an urgent need to train high-level talents for Foreign students. Based on the current situation of convergence management in Colleges and universities in China, this paper analyses the convergence management of foreign students in China from the aspects of daily management, ideological education, classroom teaching and scientific research.

Keywords: “One Belt and One Road”; Foreign students studying in China; Convergence management; Training model.

In 2013, General Secretary Xi Jinping has first put forward proposal for a major initiative to build the “Silk Road Economic Belt” and the “21st Century Maritime Silk Road”, making the “One Belt and One Road Initiative” conform to the trend of development of the new era, and received positive responses from coastal States and international organizations. In March 2015, the National Development and Reform Commission, the Ministry of Foreign Affairs and the Ministry of Commerce jointly issued the “Vision and Action for Promoting the Construction of the Silk Road Economic Belt and the 21st Century Maritime Silk Road”, which clearly stated that it is necessary to expand the scale of international students and actively carry out cooperative education. According to the “Study on Studying in China” formulated by the Ministry of Education in 2010: China will become the largest destination country for study in Asia in 2020. The number of foreign students studying in China will reach 500,000, and the number of international students receiving higher education will reach
150,000. In 2018, the number of international students from 196 countries and regions has reached 492,185. For this reason, colleges and universities need to accelerate their pace, seize opportunities, and follow the trend in the context of the “Belt and Road”. In terms of training, it is necessary to strengthen and improve the education system to attract and cultivate more international high-level talents.

I. WHAT IS CONVERGENCE MANAGEMENT?

With the expansion of the number of international students coming to China, the convergence of Chinese and foreign students’ education management has become the trend of talent training mode in colleges and universities. All colleges and universities should actively respond to and promote the convergence of management and service between overseas students studying in China and Chinese students. Convergence management mainly refers to the education management of students studying in China, and manages them as much as possible in China’s domestic enrollment standards and education management methods. However, it is also necessary to take into account the differences in the individuality of the students and the different cultures, and to manage them under the premise of respecting their cultural traditions, so as to promote the development of international students’ education.

II. CURRENT SITUATION AND ADVANTAGES OF IMPLEMENTING CONVERGENCE MANAGEMENT

The education training mode of the convergence of foreign students in China can realize the talent cooperation and efficient use between Chinese and foreign students, which is the main trend of international education development. China's education sector has intensified its efforts in education. Universities in Guangxi attach great importance to the convergence management of overseas students in China. By the end of 2017, 37% of overseas students in Universities in Guangxi had applied convergence management, which is 7 percentage points higher than the statistics in 2016. The export rate of talents accounted for 57%, which was 9 percentage points higher than the statistics of 2016. This situation shows that the convergence management model is very effective in the practice of international students’ management in major universities. For the advantages of convergence management, this paper makes a simple analysis from the following aspects.

1. Cross-cultural communication among students to enhance the internationalization level of school.

Convergence management allows Chinese students to live and study together with foreign students in China, and to create more opportunities and atmosphere for overseas students to understand Chinese culture, and to better promote exchanges between students. This will enable domestic students to understand and integrate foreign cultures while foreign students can better understand and integrate into Chinese traditional culture. At the same time, the introduction of international professional courses in
colleges and universities is beneficial to the study and education of international students. On the other hand, it is also beneficial for Chinese students to receive international training and promote the internationalization of colleges and universities.

2. Conducive to the harmonization of educational standards and the improvement of quality

The values, behavioral standards, living habits and traditional culture of students in different countries are different. In addition, the “Belt and Road” countries have a wide range of universities in China, which leads to the insufficient satisfaction of international students in school education management, and affects the overall quality of education in schools. Convergence management can, on the premise of respecting traditional culture and religious beliefs, follow the requirements of Chinese students and create a unified and standardized system so that international students can integrate into Chinese culture better and faster, and enhance the quality of China.

3. Reduce education costs and increase work efficiency

The implementation of convergence education management can implement the management of convergence education in daily management, ideological education, classroom teaching, scientific research, etc., so that the school can no longer set up separate departments and specialized management teams for international students. According to the specific circumstances of international students, the college is responsible for the daily management of students, equipped with counselors to do ideological education work, Chinese and foreign students lesson teaching in the same classroom, the supervisors are responsible for scientific research, and Chinese and foreign students discuss with each other. This saves the cost of education, avoids mutual excuse at work and improves work efficiency.

III. ANALYSIS OF THE TRAINING MODE OF THE CONVERGENCE EDUCATION MANAGEMENT

With the continuous deepening of China's opening up to the outside world and the continuous development of the Belt and Road Initiative, the number of overseas students in China has increased rapidly. China is changing towards a major education and power country for international students. The adoption of convergence education management in various colleges and universities is an inevitable trend in the current social development. In order to better integrate foreign students into the Chinese cultural atmosphere, colleges and universities for international students from different countries and regions need to take corresponding measures to promote the implementation of the “Belt and Road” initiative.

1. Establishing standards for the training of international students and the unified system of schools

First, we must establish international standards for the development of international students. Because the economic development of different regions in China is different, the training standards for foreign students in different universities are different, so the differences between regions and schools are large. Formulate international student
training standards so that students can regulate behavior according to the school's charter requirements. In addition, we must actively guide international students to take the initiative to adapt to the school rules and regulations of learning, and abide by school discipline. This is also an effective way to promote international students to further understand and integrate into the Chinese cultural atmosphere. At the same time, international students in China, as international friends, should actively advocate “flexible management” based on the background and characteristics of cross-cultural adaptation, understand and care for their learning and life, and adopt appropriate and flexible solutions for different problems, and especially help them solve the "cultural collision period" and "spiritual excess". The problems of cross-cultural adaptation such as psychological and emotional disorders in transitional period [3].

2. Improve the funding system, friendly and mutual assistance between universities

In 2015, the “Vision and Action for Promoting the Construction of the Silk Road Economic Belt and the 21st Century Maritime Silk Road” proposed that “the expansion of the scale of mutual student exchanges and cooperation in running schools will provide China with 10,000 government scholarships each year to coastal countries. The number of places to deepen the exchange of talents between countries along the Silk Road”, aiming at studying abroad, the special scholarships for foreign students have also increased accordingly, providing better material rewards for overseas students from the area along the list. The sound financial aid system will also enable foreign students in Colleges and universities to achieve higher achievements in the professional field.

3. Strengthening infrastructure and improving living conditions for international students

Strengthen the construction of informatization, colleges and universities use the Internet, establish multi-language websites and public numbers for students, etc., so that foreign students can better learn the rules and regulations of the school while browsing the information, understand the relevant policies of international students, learn from the school, and off-campus. Life, internship and employment, and other channels to find answers, as well as the scholarship system for foreign students, Chinese proficiency test, and so on. At the same time, colleges and universities should update the latest information and real-time news in the school, and push hot spots at home and abroad, so that foreign students can keep an eye on the events happening around and learn about social information. Managers in colleges and universities need to make full use of the advantages of big data, collect personal information of international students, help students with scholarships, insurance, and work, etc., to ensure the efficiency of work in colleges and universities, and bring convenience to international students. In addition, the school library has increased the guidance of foreign language guidance, increased the collection of related books in the countries along the “Belt and Road”, and increased the procurement of foreign books. Set up an international student to borrow a book window, hire a professional foreign language staff to serve as a window lending staff, and facilitate students to borrow books.
4. Standardize the training according to the needs of talents

To implement convergence management, we must also define the needs of talents. If we want to develop international education in the “Belt and Road” discussion, we must improve our own strength and increase the cultivation and support of innovative talents. First of all, colleges and universities need to accurately grasp the requirements for talents, do a good job in training foreign students in China, and formulate excellent training programs. According to the needs of the “Belt and Road” related majors, we will pool high-quality resources and attract more overseas students to study at the university. Second, expand and enhance the ranks and quality of educators and establish a full English curriculum. Colleges and universities should keep up with the pace of the times and establish an international school teaching environment. The whole English curriculum is the standard for international students. Colleges and universities should implement bilingual teaching for most courses such as professional courses, basic courses, and public courses. Synchronization of Chinese and English can make the convergence management in colleges and universities better implemented.

IV. CONCLUSION

According to the “One Belt, One Road” initiative, the convergence of education management is an education management model for international students that expands the scale of education, improves the internationalization of running schools, and guarantees the quality of teaching in universities. In our daily management, we must not only take into account the language barriers of international students, but also consider the differences in cultural traditions among foreign students. According to the convergence management, we must achieve the unity of teaching and goals, so that international students can communicate more cross-culturally and maintain higher training standards.

REFERENCE


