Development of Media Mobile Learning with Ethnomatematic Model to Learning Geometry in the Open University Indonesia

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Abstract
The rapid technological development of this decade, requires the lecturer to package interesting learning for the students, one of them with the model and the learning media that is adapted to the character of the students, the students of the Open University are accustomed to self study, but in the process of independent learning has not got the model and media Which is suitable for students, therefore required the appropriate model and media, one of them is a model of ethnomatematics based on local wisdom that makes students actively study before the lectures in the class, and then the media that support this learning model is the mobile learning media is very suitable because it is easy to carry anywhere, practically, and efficiently. The selected course is the Geometry course because this course is the student's main stock when tomorrow becomes a teacher in the School and is packed online and offline based on android tailored to the online and offline learning system in Open University.

The purpose of this research result is to produce product in the form of mobile learning application media in geometry course which can be used in Mathematics Education program at Open University. This research method uses Borg and Gall development model with 10 stages in it, namely (1) Research and information Collecting, (2) Planning, (3) Develop preliminary form of product, (4) Preliminary field testing, (5) Main product revision, (6) Main field testing, (7) Operational product revision, (8) Operational field testing, (9) Final product revision, (10) Dissemination and implementation. On first year focused step number 1 until number 5 its main product revision so make mobilemath application so good.

Generated prototype of mobile learning application in geometry course combined with local wisdom, so it is expected that open university students interested to learn geometry anytime and anywhere, from the assessment of material experts and media experts obtained the average score of 85 and 90. This means that the application media Mobile learning based on ethnomatematics or local wisdom is agree to tested in a classroom that teaches geometry courses.

Keywords: Geometry, etnomatematics, mobile learning applications

INTRODUCTION
In the era of globalization, there are many technologies that can be used as a medium of learning in the learning process of mathematics. The development of technology has made breakthroughs in developing learning process. The actors of many educational advantage of technological developments has used this technology as a learning medium. This, according to research conducted by Hammo (2015) on Investigating the Readiness of College Students for ICT and Mobile Learning: A Case Study from King Saud University showed that more than 60% of the students of KSU use ICT and Mobile learning in everyday life on campus. Mobile technology is one technology that allows each person to make learning easy and time-flexible. this is called mobile learning (M-learning). The combination of this telecommunications with applied technology may, stimulate the development of M-learning system as a learning medium. This, in accordance to research conducted by Martinez (2014) concerning the Development of a Mobile Service on a Wifi Network for the Evaluation of Mathematical Skills shows that with the development of mobile-assisted assessment system makes the assessment process becomes more easier and effective.

Currently the M-learning technology is still under development, however, M-learning technology as a medium of learning is one of prospective technologies that have many potential in the future. This is supported by several factors as follows:

a. The Demands of consumers who want a more practical thing.
b. Mobile phone prices are relatively cheap, more portable, easy to use, and the number mobile phone users are more than computer users.
c. The rapid development of wireless / cellular (2G; 3G; 3.5G; 4G) Technology.

On the other hand, the M-learning technology still had some limitations, that is: a limited amount of power, as the memory capacity isn’t as big as computer, not to mention the processing speed and monitors that is smaller than computer. Hence, the M-learning application must be designed to be more effective, efficient, and optimized to overcome those limitations.

The M-learning applications can be developed using Java. Java is a portable open standard program made to provide support
for the development of diverse applications one of which is the Java 2 Platform Micro Edition (J2ME). J2ME is java applications used only on mobile devices, one of which is Smartphone. This is according to research by Jere (2014), Implementation of Mobile Games for Mathematics Learning: A Case of Namibian Schools, which shows that starting from junior high school students to university student in Namibia are very pleased with the Education Game applications using mobile phone in learning mathematics with the indicated graph of questionnaire results as follows:

Graph 1.1. Histogram of Mobile Education Game Application Questionnaire Results

Handphone, especially smartphones are one of the gadgets most widely used by the public. The use of the mobile phones as today's telecommunications are still not utilized optimally for education. The use of mobile phones as a medium of learning is certainly attractive and practical, as it can be accessed anywhere and anytime. The argument as in accordance with what Deo Shao (2014) research result is, concerning the MobileMath: An Innovative Design of a Mobile-based System for Supporting Primary School Mathematics in Tanzania, which showed that more than 50% of teachers and students in primary school in Tanzania like MobileMath because it can be easily accessed and used anywhere.

In order to use smartphone as a learning media requires a learning model that suits the character of the medium and its users, which is now done based on learning mobile in found in Singapore which uses mobile combined with a model of seamless learning which makes students learn easier as stated in a study conducted by Looi, CK, Seow, P., Zhang, B., So, HJ, Chen, WL., & Wong, LH (2010) on Leveraging mobile technology for sustainable seamless learning. The research showed that the use of mobile learning with a seamless model of learning in lectures at universities in Singapore are able to increase student motivation and learning outcomes.

Afterward, the model of seamless learning has been conducted a further comprehensive literature review by Wong (2010) which identify 10 dimensions of seamless learning, namely: (1) Includes formal and informal learning; (2) personal and social learning; (3) Flexible time; (4) Flexible location; (5) Ubiquitous knowledge Access (learning to integrate context-aware, learning augmented reality, and internet access everywhere); (6) Includes the physical and the digital world; (7) The combined use of several types of instructional media devices (such as computers, interactive whiteboard with a mobile device); (8) easier transition in some learning tasks (such as data collection, analysis, presentation and communication); (9) the synthesis of knowledge (integrating previous knowledge and new, abstract and concrete knowledge, and multi-disciplinary learning); (10) the integration of multiple models of pedagogical and learning activities. From these explanations, it is very appropriate if the seamless learning models used for smartphone assisted learning are able to reach out for formal and informal learning by learning a more flexible time and location.

Based on interviews with several university lecturer in University of PGRI Semarang and in particular lecturer in the course geometry analytics on the course for mathematics education, it is found that (1) the majority of university professors in PGRI Semarang university did not use mobile phones as a medium of learning in the classroom, they often just use it for communication media or social networking. (2) The special learning analytical geometry courses that lasted this long in Mathematics Education University of PGRI Semarang is not optimizing advances in technology and have not used the Mobile Application Learning as a strategy and media teaching faculty in the classroom. (2) The majority of the value of final exams on analytical geometry course are always on an average score of below 60, (3) the conceptual understanding of student on the course of analytical geometry subject is still very low, especially in the material subject of circle, ellipse, parabola, hyperbole, the intersection of the fields, etc. (4) the learning model used is still limited to conventional models, drill and practice, yet using a model of renewable matches the media android majority owned student today, (5) students and lecturers have not been using a smartphone to help them better at understanding the concept of students about the material of analytical geometry.

Based on these descriptions, it can be formulated the problem is how to develop a MobileMath (mobile learning mathematics) media design with seamless learning models which are eligible to use in the analytical geometry course?

**METHOD OF RESEARCH**

The research aim is to develop MobileMath media design with seamless model of learning in the subject of analytical geometry, in accordance with these objectives, the type of study is a research & development (educational research and development). This is in accordance with the opinion of Samsudi (2009) and Johnson (2005) which states that 10 systematically steps as seen below that are required as the main purpose of this research is to develop mobilemath media design.
which is a valid media that can be used in colleges and the media is associated with a seamless model of learning. The product in question is not confined to concrete objects, such as text books, questions, but excluding products and procedures such as model or learning strategies (Takaya .: 2008). Through mobilemath media, it is expected that the students are able to understand what analytic geometry course well, as the course will not be boring but fun.

As for the subject of this research are college student mathematics education programme in PGRI University of Semarang in Semarang City, represented by class 3C by using the cluster random sampling based on the pretest of 7 existing class.(Arikunto : 2002).

RESULT AND DISCUSSION

The research result of this development has been adjusted to The R & D research model measurement by Borg and Gall up to media design creation as seen below:

1. Conducting a preliminary studies and initial data collection for literature review, then classroom observation, identification of problems and summarizes the problems.

The preliminary studies which has been conducted by andreas (2007) earlier, that is the development of mobile media learning that help hospital’s care to patient which indicates that the mobile learning can improve hospital services to be more practical, then reviewed using appropriate literature related to mobile learning based games by ayad (2010) which describes that the mobile media can improve the creativity and enthusiasm of student's learning and are further supported by Buchori (2013) which shows that the students are very enthusiastic in learning in the classroom with their mobile media learning, then the observation in the classroom of analytical geometry course at the University of PGRI Semarang data showed that during the lecture of analytical geometry are still not using mobile learning media yet so that the media needs to be made that are adjusted to the level of student's intelligence, this is because the majority of the college student already have a smartphone of their own.

2. Conducting a plan. the stage is the stage where the identification and definition of skills, formulation of objectives, and expert testing or testing on a small scale, or expert judgment conducted.

In planning to identify and formulate the goals in making this mobilemath media that is capable of making mobilemath media that specializes in analytic geometry material there has been a common misconception in the class's subjects related to penetrating point, wedges and other fields. Then a Focus Group Discussion are done in order to create the appropriate product design of mobilemath in analytical geometry subjects which essentially able to motivate students to participate in learning enthusiastically which, by using initial design as follows:
Once the design is finished, the MobileMath product is then validated by the subjects expert. The result of the validation gained an average of 88.33 and 91.66. The result means that the product is eligible to be tested in the field. The result is as supported by Chan (2006), which shows that the meaning of interesting learning is to be able to collaborate the media with students. The picture below is the result of material and media expert validation on MobileMath product:

From Picture 3, it can be seen that the MobileMath product is good seen from all three aspects, especially aspects of the media's novelty, MobileMath media is very interesting to use because it is able to combine animation, music, and materials simultaneously, while for the least input language aspect related to the examples of problems and exercises that should be made contextual, so that students could more easily understand the essence of the material analytical geometry.
This is in accordance with the opinion of De Freitas, (2006), which shows that by learning using e-learning and mobile learning method makes learning more easier ather than having a face to face meeting.

1. The Development of the type / shape of the initial products which include: the preparation of teaching materials, preparation of manuals, and device evaluation.

In developing media products mobilemath which is designed using Corel Draw, Adobe Flash CS6 to make the interface look more attractively packaged. based on seamless and practical use in learning, the application is adjusted in android application. The media mobilemath contains SKL, indicators, description of materials, sample questions, quizzes and instrumental music, which is limited to analytical geometry subjects to answer how to make the lecturer and students interested to use them in the learning process. The results of the tests or quizzes in each chapter can be determined instantly along with its answer key so that students know whether the answer is correct or incorrect. In each application is equipped with a seamless application by selecting the preferred circle, to view the subject of the mobilemath application that has been designed interactively.

2. The test of the initial stage conducted on 30 subjects. The collection of information / data by using observation, interviews, and questionnaires, followed by data analysis.

In the selection of research subjects, it is then selected 30 students from class 3C representing the existing population (Mathematical Education Programme of PGRI University of Semarang) in which from the observation, the enthusiasm towards the use of mobilemath product for use in the learning process of analytical geometry can be seen. Based on the results of interviews with lecturer and students obtained an input that is to add instrumental music and animations that is able to attract or stimulate students to learn material adjusted to the SN of Higher Education, and from the results of the initial questionnaire to the student data showed that 89.25% of the students are interested in using the mobilemath media as it is very attractive, but the problem is the android-based device of each student only facilitates a not maximized result because of its low specification. Below are the results of questionnaire responses of students to the mobilemath product.

CONCLUSION

Based on the results of the research on the prototype design of mobilemath (mobile learning mathematics) media it can be summarized as follows:

1. The created mobilemath (mobile learning mathematics) media are suitable for learning for students.
2. Both The Lecturer and students can use the Media mobilemath (mobile learning mathematics) as a supplement learning in the classroom well.
3. Based on testing conducted by media experts and subject matter experts showed that the media mobilemath (mobile learning mathematics) media is a decent media that can be used by students, with the value from subject matter experts 88.330% and 91.66% from media expert.
4. From the results of field observations with the Media mobilemath (mobile learning mathematics) shows that the students are very interested as seen in the percentage that reached 89.25%.

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